

## CAPABILITY STATEMENT

# Elva Resa ★ Military Family Books

PUBLISHING DISTRIBUTION & BULK SALES

Elva Resa Publishing LLC, dba Military Family Books, is a women-owned small business (WOSB) based in St Paul, Minnesota, in business since 1997. As an independent publisher and wholesale distributor, we specialize in quality resources by, for, and about military families, publishing books about a variety of military life topics, such as deployment, moving, and managing stress, and sourcing resources from a variety of publishers to support military family organizations and programs.

### Company Data

Elva Resa Publishing LLC dba Military Family Books

- » SAM.gov Exp: 2026-03-17
- » Unique Entity ID: SYSQGLT4SU57; CAGE Code: 4R8E5
- » 889: <https://ElvaResa.com/ordering/government-buyers>
- » Founded: 1997
- » Women-owned small business (WOSB)
- » Accept government purchasing cards, DFAS iRAPT (WAWF), EFT, SWIFT
- » Ship US, APO/FPO/DPO
- » POC: Alexander Pavlicin · [alexander@elvaresa.com](mailto:alexander@elvaresa.com)
- » 651-357-8770 · [orders@elvaresa.com](mailto:orders@elvaresa.com)
- » 8362 Tamarack Vlg, Ste 119-106, St Paul, MN 55125

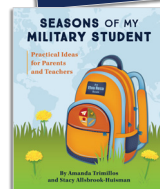
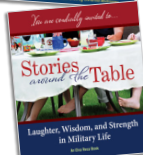
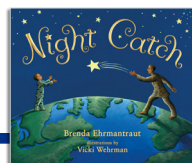
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### Customers

Our customers include military units, family readiness organizations, nonprofits, schools, libraries, healthcare professionals, and individuals, for example:

- » Air Force Reserve Command Yellow Ribbon Program (10,000 My Dad's/My Mom's Deployment activity books)
- » Active duty family readiness programs, all six branches (100+)
- » National Guard family programs
- » Conference/event speakers (e.g., AUSA, MCEC, MIC3, Milspouse Fest, Unilever)
- » USO custom care packages, Coffee Talks
- » Child care and after-school (AS-YMCA)
- » United Through Reading books
- » Purple Star School classroom and library resources
- » Military recruiting (JB SA) and leadership training



### Books and Events for Military Families

#### Core Products

*We create and source military family resources.*

- » Books, journals, activity books for adults and children on all aspects of military life
- » Group discussion guides; classroom teacher guides
- » Custom resources and speakers for events

NAICS: 511130 book publishing  
NIGP: 037-84-28 children's books/activity  
715-10-29/31/34 paperback/hardcover books  
PSC/FSC: 7610 books

#### Core Competencies

*We excel at publishing.*

- » 28+ years' experience publishing high quality resources for military families.
- » 75+ distinguished awards, including IBPA Award for excellence in publishing, INDIES Book of the Year Award, National Parenting Product Award, Latino International Book Award, Military Writers Society of America Award, and many more.

*We understand government contracting.*

- » Government and military-connected organizations comprise more than 75% of business.

#### Differentiators

*We'll help you find the right books from any publisher!*

- » Military Family Books distribution program can source any book in print from any publisher.
- » Free consultation to help program directors select resources.
- » Authors and team members are military family members, service members, and veterans who understand military life and actively advocate for military families.
- » Authors lead military family workshops and keynotes globally.
- » Our books are integral to key military family programs, such as yellow ribbon, family readiness, employee assistance, and after-school programs.
- » We work with military units, chaplains, family readiness organizations, schools, librarians, healthcare professionals, and nonprofits to create custom resources and events.
- » Books in Spanish

