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Elva Resa to Publish Military Culture Shift by Corie Weathers

(St Paul, MN, June 2023) — In an exclusive submission, Elva Resa Publishing, an award-winning independent publisher specializing in books for and about military families, has acquired world rights to publish Military Culture Shift: The Impact of War, Money, and Generational Perspective on Morale, Retention, and Leadership by Corie Weathers. The nonfiction leadership book has been slated for release November 14, 2023.

A licensed professional counselor specializing in military culture, special forces, and leadership development, Weathers is well-known in the military community for her insights on military marriage and the stressors that affect service member readiness and military family wellness. Her award-winning first book, Sacred Spaces: My Journey to the Heart of Military Marriage was published by Elva Resa in 2016.

"It's great to be working with Corie again on this important topic," says Elva Resa's publisher Karen Pavlicin. "As a counselor and military spouse leader, Corie always has a pulse on the current state of wellness within the military community. She has witnessed significant changes in the mental health and social engagement of military families due to a number of factors that she explores in her new book. Her insights and strategies will be especially helpful to senior military leaders as they support service members and families, but will also be of interest to historians, politicians, educators, and counselors."

Based on more than 15 years of research, Military Culture Shift offers insights from the counseling office as well as perspectives on the effect of Department of Defense budget decisions, changes in generational views of authority, and emerging social trends within the military community post-9/11. In addition to helping leaders understand and embrace shifts in military culture, each chapter also presents leadership strategies to influence positive changes going forward.

"As our military leaders strive to retain a generation of warfighters still recovering from two decades of war, while simultaneously recruiting a younger generation motivated in entirely different ways, I wanted to share a new perspective on organizational leadership that both informs and heals," says Weathers. "My hope is to empower leaders on every level to see with new eyes the people they get to serve and ensure the military culture continues to be a place where families thrive."

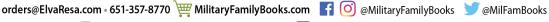














About the Author

Corie Weathers, LPC, is a sought-after speaker, consultant, and author of the award-winning book *Sacred Spaces: My Journey to the Heart of Military Marriage*. Over the past two decades, she has focused her career as a clinical consultant specializing in marriage, military culture, special forces, and leadership development. She has traveled with the US Secretary of Defense to Turkey, Iraq, Afghanistan, and the Persian Gulf to visit troops and report on deployment conditions. She facilitates transformative workshops and retreats for service members and families across the globe. In addition to providing subject matter expertise on military culture, Corie consults organizations and institutions on building trust, creating impactful programming, and working within a multi-generational team. Her advocacy has included White House initiatives and contributing to the passing of a Congressional Bill for licensure portability.

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ELVA RESA PUBLISHING LLC is an award-winning, mission-driven, traditional independent publisher based in St. Paul, Minnesota, specializing in quality resources by, for, and about military families. Elva Resa's mission is to make a positive difference in people's lives. ElvaResa.com, MilitaryFamilyBooks.com

MEDIA: Please contact Elva Resa PR at 651-357-8770 or <u>pr@elvaresa.com</u> for author interviews and notification of advance reading copies.

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Military Culture Shift: The Impact of War, Money, and Generational Perspective on Morale, Retention, and Leadership by Corie Weathers is scheduled for release November 14, 2023. Primary Categories: Leadership, Military Families, Social Sciences

Author bio and headshot: https://elvaresa.com/author-artist/corie-weathers/

Preorders will be available through Military Family Books distribution beginning August 2023.